



## Grant Writing & Funding Research

Grant writing has been at the core of Storywalkers' offerings since we opened in 2004. Preparing narratives that capture and advance the distinct work of each organization is what puts the 'story' in Storywalkers. We prepare proposals that eloquently convey the strength of each client's proposed project. For each grant, support is provided as needed to design program goals and objectives, timelines for implementation, measurable outcomes, plans for evaluation and budgets.

- ★ **Grant Funding Research:** Storywalkers utilizes a variety of online tools and databases to identify and prioritize potential private foundation and government grant funders. As potential funders are reviewed, we summarize and score the findings to help an organization determine whether and why to go after a chosen funding source. We also coach organizations to make effective inquiries with potential funders.
- ★ **Your Story – Clear & Compelling:** At the core of effective and satisfying grant writing is the challenge to capture the importance and impact of the work. Sometimes this challenge is about describing a project or strategy that is new or emerging. In these cases, the work is to describe something that has yet to be described or implemented as though we know what will occur. Other times, the challenge is generate new language for work that has been occurring for years and has already been written about. In this circumstance, the challenge is to infuse new life into the language that describes work that is tried and tested.
- ★ **Leveraging Each Team's Strengths:** Storywalkers maximizes collaboration and communication with clients throughout the grant proposal writing process, creating an opportunity for real-time organizational development. We can do as much or as little as is needed, including project visioning and design, drafting new narratives, editing drafts, letters of support, MOUs, work plans, logic models, budgets and budget narratives.
- ★ **Coordination & Submission:** To the degree that any client needs, we can design and coordinate project timelines to track the completion of the full array of required forms, documents and attachments. If desired, Storywalkers can assemble all required documents and complete the submission process, including any parts of online submission.

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*Contact me directly to discuss your project or request a quote!*