



## Strategic Planning Services

Storywalkers emphasizes internal capacity building, seeking to utilize the planning process to amplify an organization's effectiveness immediately. By the time an action plan is complete, we will have produced a tangible roadmap to success outlining a fully feasible course of action for staff, board, stakeholders and partners to carry out.

- ★ **Planning for Near-Term & Long-Term:** Storywalkers facilitates team members in designing a clear plan to achieve priorities, implement new initiatives or to conduct a gradual structural change (such as a shift in leadership). We engage teams in preparing for a range of factors, unexpected circumstances and potential decision-points. In all cases we develop a concrete action plan that will serve as a hands-on living document.
- ★ **Identifying Assets, Opportunities, Priorities and Needs:** Storywalkers utilizes various tools (conversations, focus groups, interviews, surveys) to capture and convey areas of agreement and dissonance before moving more deeply into the planning process. These efforts often take the form of simple homework assignments prior to a retreat.
  - ★ **Leadership Retreats:** We work with leadership teams to design ½ day, full day, and multiple day planning and visioning retreats. Retreats can focus entirely on planning or can integrate elements of team building and revisiting the inspiration behind the work. Retreats can be local or distant, involving any desired combination of board members, staff, partners, volunteers and other stakeholders.
- ★ **Fostering Accountability for Implementation:** Storywalkers leads planning teams in an honest examination of workloads, follow-through, accountability and course adjustment. Participants make clear agreements about what each individual will do, how support will be provided and how progress will be tracked and celebrated.
  - ★ **Ongoing Strategic Thinking:** Much of our work takes place more informally in support of a core group of 2-3 leaders, or even just with the executive director. Through phone calls and emails as needed coupled with short meetings as desired, this relationship supports leaders in successfully navigating the implementation of a new initiative or strategic plan.

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*Contact me directly to discuss your project or request a quote!*